

INSTITUTIONAL PRESENTATION

Brazil-Paraguay Chamber of Commerce

*The bridge between Brazilian entrepreneurs
and the Paraguayan business environment.*

BP

BRASIL PARAGUAY

camarabrasilparaguai.com

Who we are

The Brazil-Paraguay Chamber of Commerce has been building the bridge between Brazilian entrepreneurs and the Paraguayan business environment for years.

We run monthly business missions, structured advisory for internationalization, personalized viability diagnoses and continued post-launch support.

Our work combines deep legal-tax expertise on both sides of the border with real presence in Paraguay — this is not remote consulting, it is walking the path together.

— Paulo Resende, Acting President

What we do

Three complementary products, from first contact to consolidated operations.

01

Group missions

Monthly

Group business immersion in Paraguay. 10 to 20 participants. 4-day program with technical visits, talks, networking, and vetted local partners.

02

DVP

Session + Diagnosis

Personalized Viability Diagnosis in two independent stages: Session (USD 500) and full Diagnosis (USD 2,500). Dedicated, in-person service at the client headquarters.

03

Full structuring

Post-decision

Launch in Paraguay: incorporation, registrations, accounting, legal, bank account opening, documentation. Continued support.

Group business missions

Field immersion in Paraguay, led by the Chamber and its institutional partners. Carefully designed program with the support of local authorities.

Features

- Monthly, group format.
- 10 to 20 companies per edition (scalable to 28-34).
- 4-day program.
- Institutional support from local authorities.
- Technical visits to companies and the Commercial and Industrial Hub.
- Exclusive talk on taxes and fiscal incentives.
- Networking among entrepreneurs and local partners.

Packages

Package 1 — Visit & Knowledge

R\$ 1,500/person paid in full

Specialist support, business itinerary, technical transfer, materials, translation, certificate.

Package 2 — Visit + Documentation

Package 1 + dedicated proposal

Includes advisory for personal/legal documentation in Paraguay.

DVP — Personalized Viability Diagnosis

Dedicated company analysis, in two independent stages. Can be hired before, instead of, or after a group mission.

STAGE I • SESSION

Presentation and Q&A

USD 500.00 • full at signing

Dedicated 1-to-2 hour meeting, in person in Goiânia/GO or online. Opportunity presentation, technical Q&A, and initial briefing. Immediate delivery: technical meeting minutes with recommendations for next steps.

STAGE II • DIAGNOSIS

Full Analysis and Written Report

USD 2,500.00 • 50/50

In-person technical visit at the company headquarters (2 to 4 hours). Analysis of viable scenarios. Technical written report of 10 to 20 pages, signed by the responsible professionals. Online diagnosis presentation.

Full structuring

For those who have decided to move forward. Effective launch of operations in Paraguay with dedicated Chamber support.

Typical scope

- Corporate setup in Paraguay (S.A., S.R.L., or specific structure).
- Registrations with the competent agencies (RUC, Labor Ministry, IPS).
- Monthly accounting advisory covering Paraguayan taxes (IRE, IDU, IRP, VAT).
- Permanent legal support.
- Local bank account opening.
- Personal documentation for partners (Cédula de Identidad, Admisión Temporal, RUC PF).
- Maquila regime applicability (Ley 7547/2025) when relevant.
- Continued strategic support.

Who we work for

We serve very different profiles. The criterion is not company size — it is clarity of purpose.

Industrial sector

Companies producing in Brazil seeking to reduce tax burden, access the Maquila regime, or open an industrial unit in Paraguay.

Trade and services

Retail, wholesale, services, import-export looking for cross-border operations or a new logistics hub.

Agribusiness

Agribusiness interested in expansion, mechanization, direct export, or asset structuring.

Digital nomads

Those seeking tax residency in Paraguay, optimized IRP regime, and currency stability for dollar income.

Asset protection

Families and entrepreneurs evaluating corporate structures, holdings, and fiduciary instruments for succession and legal security.

Qualified explorers

Those forming a hypothesis and wanting to understand the landscape seriously. No rush, but with purpose.

Who has already walked this path

Brazilian companies with structured operations in Paraguay.



“It is not that Lupo went to Paraguay; Brazil pushed us to Paraguay.”

— Liliana Aufiero, CEO of Lupo

And also

Riachuelo · Marisol · Mormaí · Vicunha Têxtil · Calçados Bibi · among others.

Institutional partnerships

We work with local authorities to ensure real access to the business environment.

INSTITUTIONAL SUPPORT FOR THE CURRENT MISSION

Secretaría de Industria y Comercio de Salto del Guairá

Privileged access to companies, authorities, and the region's Commercial and Industrial Hub. Business itinerary articulated with local public and private agents. Prior validation of technical partners.

What sets us apart

*“It is not about volume.
It is about structuring solid,
sustainable, and truly viable operations.”*

Radical honesty

We present comparisons honestly. We do not hide costs, risks, or alternatives.

Real presence

This is not remote consulting. We walk together, in person, on both sides of the border.

No easy promises

Commitment to real viability, not magic formulas. Those seeking shortcuts are not our audience.

How to start

Three paths. You choose the one that fits your moment.

1

You are exploring

Visit missaoparaguay.com.br, read the guide, check the next mission. Join the community on WhatsApp or Telegram for weekly updates.

2

You want to talk first

Use the short form on the landing or request the DVP — Session (USD 500): a dedicated meeting with our team.

3

You want to dive deeper

Hire the DVP — Diagnosis (USD 2,500): technical visit at your headquarters + written report of 10 to 20 pages.

4

You want to go now

Reserve your spot on the next group mission. Visit Package (R\$ 1,500) or Full Package with documentation.

Talk to the Chamber


We are ready to talk.

CONTACT

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